



We would like to invite you to consider sponsorship this season for Cornerstone Farms 2010 Charity Horseshow Series. This is a series of five exciting Hunter/Jumper shows running May 14th- 15th, June 18th – 19th, July 23rd – 24th, Sept. 10th – 11th, and October 15th – 16th. We feature Jumper classes on Friday evening and a full Hunter/Jumper show running in two arenas on Saturday. A significant portion of show proceeds will go directly to Bridge the Divide, a non-profit, recreational riding program for children with special needs. This program currently provides over 135 FREE riding lessons every month as well as providing employment five days a week for adults with developmental delays.

This will be our fifth season of Hunter/Jumper shows here at Cornerstone, and competitors come from as far as Carbondale, Springfield, IL and the greater St. Louis area. The Missouri Hunter Jumper Organization, Missouri Horse Shows Association and the Mid-Illinois Sport Horse Organization sanction and rate our horseshows, so we draw participants from all over the region. We anticipate reaching an even larger number of spectators and competitors this year through the charitable aspects of this show series. Series sponsorship offers you the opportunity to support a meaningful work in your community, promote your business and services, and support quality equestrian competition in Illinois.

Please take a moment to peruse the enclosed materials. There are many different levels of sponsorship available. Our shows have been covered by numerous local papers, including front-page pictures and articles in the Belleville News Democrat. We will press release championship photos with their sponsors following each show. Additionally, our website has a high volume of traffic and almost all of the sponsorship packages include advertising online.

If you would like to know more about Bridge the Divide or Cornerstone Farms, please visit our website at www.cstonefarms.com. We may also be reached during regular business hours at 618/644-2500.

Sincerely,

David & Cortland Hendrick
Cornerstone Farms

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Please fill out and detach this form and mail with your check.
(We also recommend keeping a copy for your business records.)

Name: _____ Business Name: _____
Address: _____
Phone: _____ E-Mail _____

I am electing to support CSF's Show Series in the amount of \$_____ as a _____ Sponsor.

Signature: _____

Checks can be made payable to Cornerstone Farms and mailed to:

Cornerstone Farms, 1711 State



Hwy. 4, St. Jacob, IL 62281

2008 Charity Horseshow Series Sponsorship

PLATINUM \$500 or more

Space reserved for a **2x10 sign** in the main arena, ½ page advertising in competitors packets & the Cornerstone Farms website. Platinum Sponsors will be announced during each show, and have a photo opportunity with division champions that will be press released week following and includes an 8x10 photo that can be displayed at your place of business (Sponsor is responsible for signage)

GOLD \$350 or more

Space reserved for up to a **2x6 sign** in the main arena, ¼ page advertising in competitors packets & the Cornerstone Farms website. Gold Sponsors will be announced during each show, and have a photo opportunity with division champions that will be press released week following and includes an 8x10 photo that can be displayed at your place of business (Sponsor is responsible for signage)

SILVER \$200 or more

Space reserved for up to a **2x4 sign** in the main arena, ¼ page advertising in competitors packets & the Cornerstone Farms website, and an announcement during each show. (Sponsor is responsible for signage)

BRONZE \$100 or more

Business Card Advertising in competitors packets and an announcement during each show

Division Sponsorship \$150

Public announcement prior to the start of each division sponsored. Your company's chosen representative is invited to present the Champion & Reserve Champion for your sponsored division at each show, photo taken with champions and press released week following.

Single Class Sponsorship \$25 per show (or \$100 for the Series)

Public announcement prior to the start of the sponsored class. Your company representative is also invited to present the awards for your sponsored classes and have their picture taken with the winner for display at your place of business.

Website Banner Ad \$500

Banner ad runs for the full year of sponsorship on Cornerstone Farm's website

Booths (Daily) \$50

Daily fee to set up a booth during an event to sell merchandise

Gift Certificates in any amount make for wonderful awards. Consider contributing one for your business and we will include it in the Medal or Championship award ceremony. Suggested amount is \$50 or more.

Checks should be made payable to Cornerstone Farms. Please fill out enclosed registration form and keep your receipt for bookkeeping.